Seller Overview

ADDRESS: "Can you tell me where the property is located?"

OWNERSHIP: "Are you the only owner of the property or is it owned by you and another person?"

- "If owned by another person may I have their contact information?"

MARKETING: "Do you currently have your property listed with a real estate agent?"

If Listed with an Agent

- "List Price?"
- "When does the Listing Agreement with your Agent expire?"
- "Why do you think this property hasn't sold yet?"

OCCUPANCY: "Are you currently living in the property?"

If Occupied by Tenant

- "How much is the rent?"

PROPERTY: "Could you tell me a little bit about the property itself?"

- Property Type (Single Family Home, Condo, etc)
- Beds, baths, square feet, one or two story, etc
- Year built, garage type, pool/spa, yard/acreage
- Property Condition (perfect, needs a few things, needs some work, etc)

MOTIVATION: "Sounds like a nice property, why would you ever consider selling it?"

- When do you need to have this sold by? Why that time frame?
- What are you going to do if you don't sell this property by then?

MORTGAGE: "How much do you owe on the property?"

- What is the total monthly payment?
- If two mortgages, what is each loan amount & monthly payment
- Are they current or behind on payments?
- If behind, how many months? Who are the mortgage companies?
- Any HOA monthly fees?